



Ngāti Koata Trust

Strategic Plan Summary
2025 - 2030



NGĀTI KOATA



Rārangi Kaupapa

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Strategic Summary

The strategy and strategic plan cover a five-year period from 2025 through to 2030 and reflects the capability, capacity and financial resources that Ngāti Koata can access to deliver the strategy. It also takes into account the strengths of other parties and their service to Ngāti Koata Whānau.

The primary focus for the next five years is on Mana Koata as a means of growing cultural strength and identity as Ngāti Koata. The Mana Motuhake hoe is considered a contributing hoe and focused on raising Ngāti Koata visibility across the rohe and growing the ability of Ngāti Koata to influence within the rohe.

These hoe are not isolated or linear - instead they are connected and influence one another and thus, achieving in one hoe will naturally generate a current that impacts another in some way. To clarify these linkages, a primary hoe and supporting hoe have been visually identified for each whāinga.





Vision, Mission and Tikanga



TE WHAKAKITENGA

Te hokinga mai o te manu hākapakapa
Ngāti Koata are flourishing.



TE AHUNGA

Hei hāpai ringa whai hua o te iwi
*To support the cultural, social, spiritual,
political and economic well-being of our
people and places.*



NGĀ TIKANGA

Kaitiakitanga, Whanaungatanga,
Wairuatanga, Rangatiratanga, Kotahitanga,
Whakatupuranga, Auahatanga, Mātauranga
and Manaakitanga.

*Guardianship, Kinship, Spirituality,
Sovereignty, Unity, Continuity, Innovation,
Knowledge and Hospitality.*



Ngā Hoe

Hīrautia ngā wai whakariporipo,
Aewatia ngā tai o riwha

Navigate the challenging waters to harness the tides of success



MANA KOATA

Kia wheukaria te
tuakiritanga o Ngāti
Koata
*Strengthen our
Koatatanga.*



MANA MOTUHAKE

Kia whakakaurera te
hau o Ngāti Koata
*Raise Koata visibility.
Grow Koata
influence.*



MANA TĀNGATA

Kia whakahaumako i
te toiora o te iwi
*Enhance the
wellbeing of our
people.*



MANA TĀIAO

Kia whakamarumarū i
ngā rawa o te ao tūroa
*Protect our whenua,
wai and taonga
species.*





Ngā Whetū

OUR FIVE-YEAR OBJECTIVES



Uri are strongly connected to and confident in their Ngāti Koatatanga.



Ngāti Koata Uri are highly engaged in iwi-led initiatives to strengthen Ngāti Koatatanga.



The visibility, profile and influence of Ngāti Koata is recognised across Te Taihū.



Ngāti Koata leadership for the future is identified, capable and sustainable.



Ngāti Koata whānau have the capabilities to be mandated representatives of Ngāti Koata.





Ngā Whāinga

WHAINGA 1:



MANA KOATA

Main Hoe



MANA TĀNGATA

Supporting Hoe

- 150 new Ngāti Koata whānau members are actively engaged in Mana Koata activities by 2030.
- 80% of all participants in Mana Koata activities reported increased confidence and connection by 2030.
- There are five new kaikaranga and five new kaikōrero.





WHAINGA 2:



MANA MOTUHAKE

Main Hoe



MANA TAIAO

Supporting Hoe

- Ngāti Koata design, identity and narrative is visible within at least five locations in Whakatū (central), in Koata owned and public spaces by 2030.
- Ngāti Koata design, identity and narrative is visible at 5 key locations within and along the Ngāti Koata rohe by 2030.



WHAINGA 3:



MANA MOTUHAKE

Main Hoe



MANA TĀNGATA

Supporting Hoe

- There is a pool of 50 Ngāti Koata whānau members who have completed iwi leadership development programmes by 2030.
- There are five new competent and confident Ngāti Koata whānau members on a range of boards by 2030.
- There are 37 Ngāti Koata whānau members as mandated representatives in a variety of leadership roles by 2030.





Performance Measures

ANNUAL MEASURES FOR OUR 5-YEAR PLAN



Number of new Ngāti Koata whānau members actively participating in Mana Koata activities annually, taken from event registrations and website analytics.



Number of outreach events or wānanga designed to engage new members into Koata activities or training each year.



Completion rate of cultural and leadership training for whānau members.



Number of sites along and within the Ngāti Koata rohe that feature physical or digital displays of Ngāti Koata identity, such as artwork, plaques, or educational materials.



Pre and post survey results from iwi members about the impact, inclusivity and confidence building of Ngāti Koata training or activities.

